

## Certified Scrum Product Owner (CSPO)

**Duration** : 2 Days

### Course Overview

Whether you are new to Agile principles and have an idea of what Scrum is or have already spent time involved with teams talking about or implementing Scrum taking on the Product Owner role can be a daunting prospect. The role of the Scrum Product Owner is crucial to the overall Scrum Team acting as the liaison between the development team and the wider customer community.

An effective Scrum Product Owner will work collaboratively with stakeholders to define the overall product vision and is responsible for communicating that vision to the team and motivating the team to deliver a high quality product. The Product Owner is responsible for creating and maintaining the Product Backlog and is a key contributor to the Sprint Planning and Review Meetings. The Scrum Product Owner can help maximise delivery capabilities enhance the planning and scheduling process improve project estimation and drive overall product success.

If you've not undertaken Scrum Training with a formally Certified Scrum Trainer then you may be missing key knowledge and skills that will enable you to make the most of the opportunities afforded by effective implementation of Scrum principles and practices.

This 2 day interactive course investigates the Scrum framework in detail from theory and foundations to practical application and pitfalls covering all the team roles activities and artifacts but focuses specifically on the role played by the Product Owner. You will learn about activities such as managing stakeholders vision definition ROI management Product Backlog definition and refinement creating effective stories defining acceptance criteria for stories and defining "done" with the rest of the Scrum Team.

### Certification

In order to become a Certified Scrum Product Owner you will need to successfully complete the 2 day course following which your name will be registered with the Scrum Alliance.

Unlike the Certified ScrumMaster (CSM) course the Certified Scrum Product Owner course is not examined and you will automatically be granted certification status once you are registered with the Scrum Alliance.

### Certification Renewal

Your certification will be active for a 2-year period after which time you will be required to complete the Scrum Alliance renewal process to maintain your certified status.

To renew the certification individuals are required to achieve 20 SEUs (Scrum Education Units) and pay a renewal fee of \$100. Further information on renewing your certification is available through the Scrum Alliance.

### Target Audience

- Anyone who wants to be successful using Scrum
- Those newly setting out on their Agile journey
- Those who have gained previous experience but now want to consolidate their knowledge or address questions that have arisen based on their experience



- Those with the following roles within their organisation:
  - Product Owners
  - Product Managers
  - Business Analysts
  - Project Managers
  - Agile Coaches
  - ScrumMasters and Team Leaders
  - Process Owners and Managers
  - Functional / Departmental Managers
  - Any other role that requires a deeper understanding of how the Product Owner role operates

## Pre-course Work

Prior to attending the course delegates should familiarise themselves with key Scrum terms and definitions (as described in the Scrum Guide) as well as the principles and values of Agile – all of which can be found via the following links:

Agile Values  
<http://agilemanifesto.org/>

Principles behind the Agile Manifesto  
<http://agilemanifesto.org/principles.html>

Scrum Guide  
<https://scrumguides.org/scrum-guide.html>

Scrum Foundations Video  
<https://www.scrumalliance.org/learn-about-scrum/scrum-elearning-series>

## What's Included

- 2 days of high quality instruction from a Scrum Alliance Certified Scrum Trainer and Agile expert with almost 20 years' training and consulting experience.
- Course materials handbook (online PDF)
- Certified Scrum Product Owner Certification upon successful completion of the course and registration with the Scrum Alliance (course is not examined)
- 2 years' membership of the Scrum Alliance
- For PMI Project Management Professionals (PMPs) this course provides 16 Professional Development Units (PDUs)
- Community membership including face-to-face and virtual networking and knowledge sharing opportunities access to industry experts special offers and invitations to special events

## Prerequisites

There are no prerequisites for the course however delegates are expected to complete the pre-course reading required.

## Objectives

The 2 day Certified Scrum Product Owner course will give you a sound understanding of Scrum principles and practices in order that you can:

- Participate actively as a Scrum Team member generally
- Function effectively as the Product Owner for the Scrum Team specifically
- Deliver a successful Scrum project

- Explain and sell Agile and the Scrum framework to other key stakeholders
- Collaborate effectively with key stakeholders and customers
- Create and maintain the Product Backlog
- Fulfil your essential role in Sprint Planning and Sprint Review meetings
- Participate in Daily Scrum Meetings and Sprint Retrospectives
- Understand and use the full range of Scrum Artifacts (Sprint Backlog Burndown Charts etc.)
- Understand how to operate Scrum with people in remote locations with fixed deadlines and fixed price contracts and with third party supplier relationships
- Help your team or organisation to transition to a more Lean and Agile way of working using Scrum
- Understand how to combine the use of Scrum with other Lean and Agile approaches such as Kanban eXtreme Programming (XP) and Agile Project Management (AgilePM)

## Course Content

### Key Topics

#### Scrum Framework Overview

Sprints Increments and Releases  
The Scrum Roles: Product Owner ScrumMaster Development Team  
Teamwork and Impact on Traditional Roles  
Scrum with third party contractual relationships  
The Scrum Meetings

#### Product Vision and Roadmap

Stakeholder engagement and management  
Product business model and market analysis  
Setting project scope and objectives  
Defining and communicating the Product Vision

#### Building and managing the Product Backlog

Defining Product Backlog Items  
User Stories and other Requirements techniques  
Prioritising and ordering the Product Backlog  
Splitting and sizing Product Backlog Items  
Prioritisation including MoSCoW and Kano analysis

#### Progress Tracking

The Definition of Done  
Understanding the Sprint Backlog  
The Daily Scrum Meeting  
Acceptance Criteria and Acceptance Testing  
The Sprint Review Meeting  
Burn Down Charts and Scrum Boards  
The Sprint Retrospective

#### Release Management

Release Planning  
Estimating and Velocity  
Progress tracking and forecasting